



Maartje Romme and Onno van Sandick

RECOVERY FROM GROWTH ADDICTION




prevailing paradigm

- economic growth is beneficial and necessary
- “More is better”
- “the more, the better”.



Growth obsession and dependancy

- dominant economic theory and economic policy
- cultural belief system
- political and institutional reality
- real and strong personal and organisational interests.



Statement 1: society is
suffering of growth
addiction.

Addiction dynamics:

- *persisting in harmful behaviour*
- *- knowing that it is harmful –*
- *because stopping the behaviour leads to acute negative consequences,*
- *whereas the behaviour itself leads to a fatal crisis in the longer term*



Growth addiction

- persists in growing
- in spite of the evident and severe harmful effects and fatal prospects in the long-run,
- to avoid acute negative consequences



not sustainable

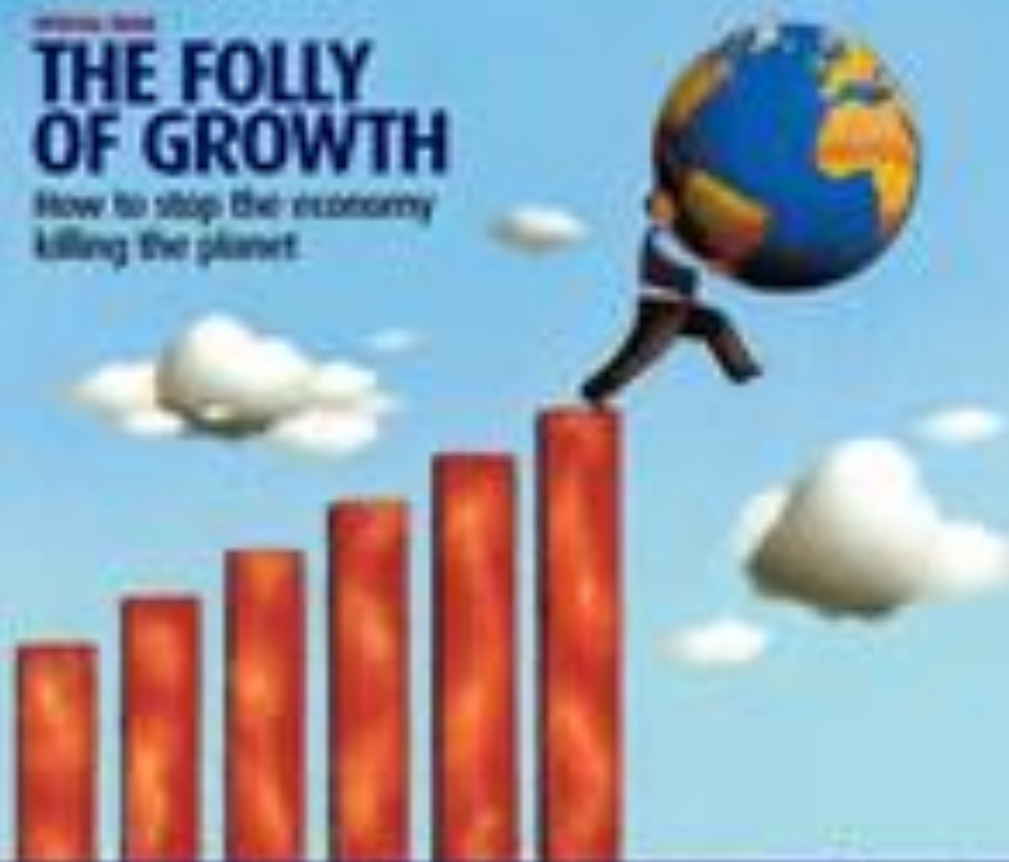
- Ecologically
- Socially
- Human
- Equity
- Economically

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THE FOLLY OF GROWTH

How to stop the economy killing the planet

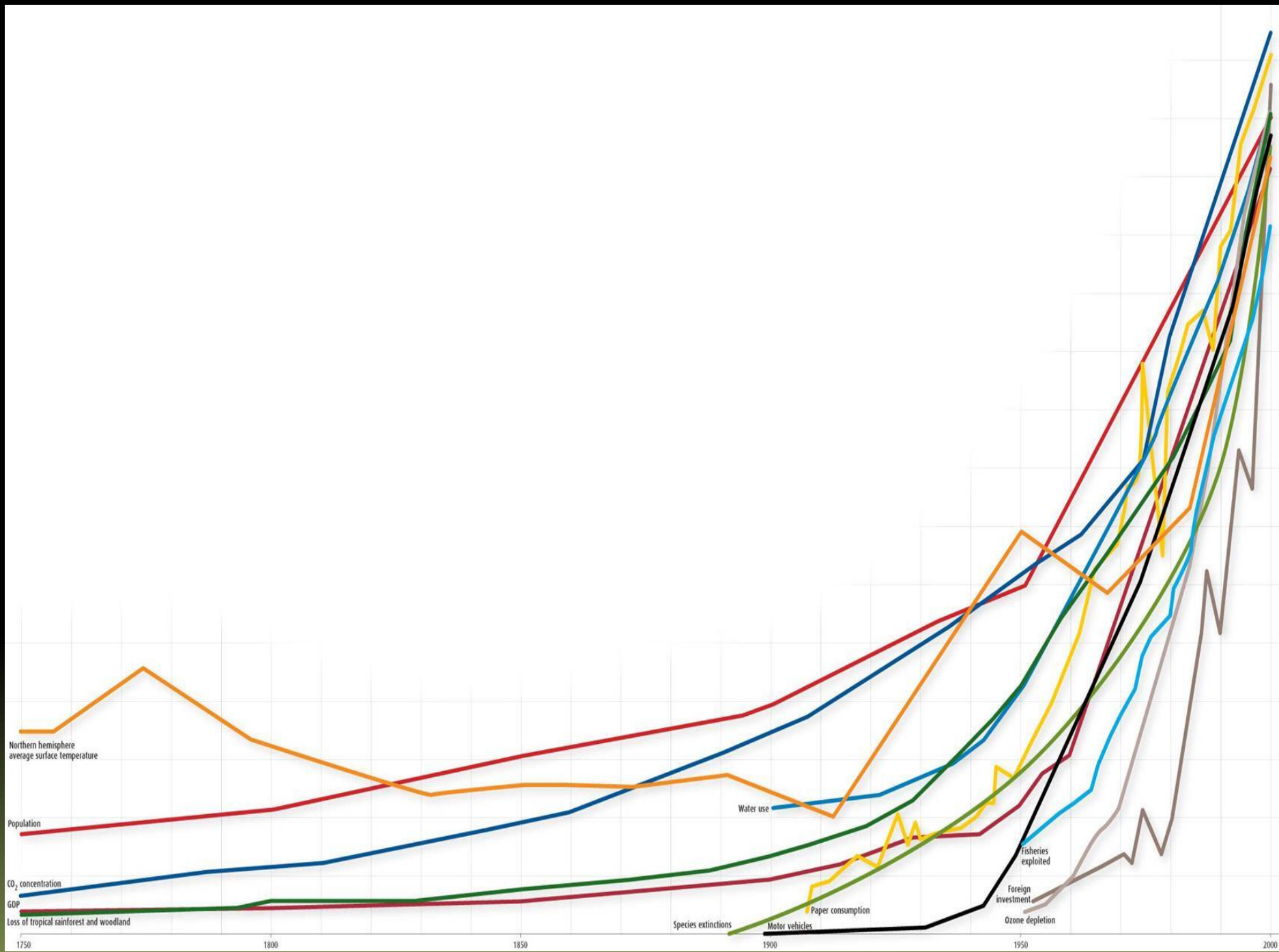


Sleepless society

Do we all need an extra hour in bed?

POWER GENERATION
WIND AND SOLAR
WILL IT SAVE OUR
CLEAN ENERGY







Why do we persist?

- fear the acute negative consequences
- the 'iron cage of consumerism'
- political suicide in the short term.




Statement 2:


it is possible to escape

- addiction treatment
- give up fighting against our projected fears
- learn to live in accordance with reality

12 steps

1. Admit that economies have become unmanageable
2. be explicit about the benefits and the beneficiaries of change.
3. recognise that we have to conform ourselves to reality
4. decide to start behaving in accordance with reality and investigate and search ourselves

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- 5. explicitly state harmful elements**
 - 6. give up these harmful elements**
 - 7. strategies and structures that help**
 - 8. make a list of damage**
 - 9. repair and compensate the damage**
 - 10. continue to take inventory of ourselves
and our behaviour**
 - 11. enhance our contact with reality**
 - 12. share our awareness of reality and insights**



Statement 3: the stepwise approach has added value

- Comprehensive
 - Systematic
 - Disciplined
 - Proven
 - Beware of enabling
-
- Change is possible!



CASSE

Center for the Advancement of the
Steady State Economy

<http://steadystate.org>

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REVOLUTION**

FIGHTING FOR A SUSTAINABLE WORLD WITH A STEADY STATE ECONOMY



<http://steadystaterevolution.org/>

<http://beyondgrowth.co.uk/>